



FOR IMMEDIATE RELEASE

Lodge at Moosehead Lake Under New Ownership

Greenville, ME, June 1, 2007 – Linda and Dennis Bortis will assume ownership of the Lodge at Moosehead Lake on June 1, 2007 from Sonda and Bruce Hamilton. Linda brings 30 years of experience in foodservice marketing, customer service and communications know-how to this new business. Most recently Linda was Vice President, Director of Integrated Communications for NOBLE, a national advertising agency with specialization in food and foodservice marketing. Pair that with Dennis' accounting, tax law, residential refurbishing and business management expertise. It's a solid combination that will manage the growth of this luxury lodging facility.

"We will continue that great hospitality, you've come to expect from The Lodge at Moosehead Lake", says Dennis Bortis. "Our goal is to provide the lodge guests with unexpected delights that will immerse them in both pampering and adventure," adds Linda Bortis.

According to Technomic, Inc. a national foodservice consulting and research firm, the lodging segment is expected to see a 10% growth in 2007. "This growth is primarily coming in the luxury resort area exactly where the Lodge at Moosehead Lake is positioned." said Linda Bortis.

#

About The Lodge at Moosehead Lake:

The Lodge at Moosehead Lake is inland Maine's only AAA Four Diamond Award winner for the last thirteen years, Andrew Harper, the ultimate authority on luxury travel and Condé Nast Johansens North America Award of Excellence lodging establishment. A proud member of Select Registry and charter member of Passport to New England, a group of exceptional inns. The Lodge at Moosehead Lake is *Boston magazine's New England Travel & Life's* recent recipient of the 2007 BEST of New England. The Lodge has been singled out from among all the businesses in the lodging category by *Boston magazine's* editors.

Please visit <http://www.lodgeatmooseheadlake.com> for more information.

Media Contact:

Linda J. Bortis
Proprietor
207-695-4400
www.lodgeatmooseheadlake.com