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FOR IMMEDIATE RELEASE:

Condé Nast Johansens Luxury Hotel Guide

Selects The Lodge At Moosehead Lake as a "Recommended Property" for 2008

SAN FRANCISCO (November 6, 2007) -- Condé Nast Johansens, the international luxury travel guide of premium resorts, hotels, and spas from the "Most trusted name in travel," Condé Nast Johansens Ltd., today announced the The Lodge At Moosehead lake is a "Recommended Property" in ***The Americas, Atlantic, Caribbean & Pacific – Recommended Hotels, Inns, Resorts and Spas 2008.***

Condé Nast Johansens is the most comprehensive illustrated luxury guide to hotels, inns, resorts, and spas throughout the Americas, Great Britain and Europe, the only guide book to carry the prestigious and widely-recognized Condé Nast seal of approval. *Recommendations* are based on excellence, unique style, cuisine, diverse character, and exceptional location, making the Guides one of the most trusted resources for exemplary accommodations.

The guides have attracted a loyal readership in the United States by guaranteeing that each *Recommended* property undergoes a rigorous annual inspection process to ensure that exceptional quality is maintained year after year. Along with its coveted *Recommendation*, hotels are awarded the "Condé Nast Johansens Mark of Excellence" wall plaque as a sign of approval. The plaque is a guarantee of exceptional accommodations and serves as a valued endorsement.

"We are excited to include The Lodge At Moosehead Lake in our 2008 portfolio," said Lesley O'Malley-Keyes, Condé Nast Johansens vice president and publishing director for the Americas. "Our inspectors visit numerous luxury properties and select only those that meet the rigorous criteria of the Guides. Our readers require an exceptional level of accommodation and service and our entire 2008 portfolio reflects our readers' expectations."

The 2008 Condé Nast Johansens Guide, which features 326 of the most luxurious independently-run hotels, inns, resorts and spas in the Americas, Atlantic, Caribbean and Pacific, has been dramatically re-designed. Departing from the illustrated coffee table format that Condé Nast Johansens first introduced 25 years ago, the 2008 Guides have a more compact, portable and user-friendly format, which is perfect for affluent travelers on-the-go. A stunning photo of Correntoso Lake & River Hotel in Patagonia, Argentina graces the cover of the 2008 Guide, a nod to the significantly expanded selection of luxurious South American properties that were inspected and included in this year's Guides.

The Americas, Atlantic, Caribbean & Pacific – Recommended Hotels, Inns, Resorts and Spas 2008 and the entire Condé Nast Johansens international collection of guides will be available in November at select bookstores nationwide, including Borders and major online bookstores. Consumers can also purchase Condé Nast Johansens Guides by calling Condé Nast Johansens at 1-800-564-7518, or via the online bookstore at www.johansens.com, where travelers can also find exclusive seasonal discounts and complimentary access to the international database of luxury accommodations. Gift certificates are also available at the Web site.

The complete international collection of Condé Nast Johansens includes:

Recommended Hotels & Spas, Great Britain and Ireland

Recommended Small Hotels, Inns and Spas, Great Britain and Ireland

Recommended Hotels and Spas, Europe and The Mediterranean

Recommended Hotels, Inns, Resorts and Spas: The Americas – Atlantic, Caribbean and Pacific

About Condé Nast Johansens

Condé Nast Johansens is owned by Condé Nast Publications, a wholly owned subsidiary of Advance Publications and Condé Nast International, which publishes 72 magazines around the world including *Vogue, Condé Nast Traveler, House & Garden, Architectural Digest, The New Yorker, GQ, Tatler, Vanity Fair, Brides, Glamour and Wired.*

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About The Lodge at Moosehead Lake:

The Lodge at Moosehead Lake is inland Maine's only AAA Four Diamond Award winner for the last thirteen years, Andrew Harper, the ultimate authority on luxury travel and Condé Nast Johansens North America Award of Excellence lodging establishment. A proud member of Select Registry and charter member of Passport to New England, a group of exceptional inns. The Lodge at Moosehead Lake is Karen Brown's *"Most Romantic" Inn Reader's Choice Award of 2007, Down East,* magazine's BEST of Maine for 2008 for Lakeside Romance *and Boston magazine's New England Travel & Life's* recent recipient of the 2007 BEST of New England. The Lodge has been singled out from among all the businesses in the lodging category by *Boston magazine's* editors.

Please visit *http://www.lodgeatmooseheadlake*.com for more information.

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