

FOR IMMEDIATE RELEASE:

Condé Nast Johansens Luxury Hotel Guides

Select The Lodge At Moosehead Lake as a “Recommended Property”

London, October 2008 -- Condé Nast Johansens, the international luxury travel guide publisher, today endorsed The Lodge At Moosehead Lake, Greenville, Maine as a “Recommended Property” in the *Recommended Hotels, Inns, Resorts & Spas 2009 – The Americas, Atlantic, Caribbean & Pacific*.

The Condé Nast Johansens Guides are published for discerning travelers who seek top quality facilities and services. They are **the** most comprehensive illustrated reference guides to independently owned hotels, inns, resorts, spas and conference facilities throughout the Americas, Great Britain and Europe, and the only guide books to carry the prestigious and widely-recognized Condé Nast seal of approval.

“We are excited to include The Lodge At Moosehead Lake in our 2009 portfolio,” said Lesley O’Malley-Keyes, Condé Nast Johansens Vice President and Publishing Director for the Americas. “Our inspectors visit numerous high-end properties and select only those that meet the rigorous criteria of the Guides.”

Recommendations are selected for their individual charm, character and superior service, and only properties that meet the exacting requirements are included in the Guide. Condé Nast Johansens inspects each recommendation annually to ensure that it maintains high standards, and awards each included property the “Condé Nast Johansens Mark of Excellence” wall plaque as a sign of approval. The plaque is a guarantee of exceptional accommodations and serves as a valued endorsement for more than 13 million of the world’s most discerning travelers.

The 2009 Americas Guide includes 342 recommendations laid out in a new easy-to-use format that greatly simplifies the independent traveler’s task of selecting and booking accommodations by providing maps and detailed information about facilities, locations, rates and contact information. Additionally, the company web site, www.johansens.com, provides an extensive searchable database of *Recommended* properties, along with exclusive special offers and seasonal discounts.

Consumers can purchase Condé Nast Johansens Guides at leading bookstores and via the online bookstore at www.johansens.com. Condé Nast Johansens promotes its Guides with an extensive media advertising program in such publications as *Condé Nast Traveler*, *Gourmet* and *Architectural Digest*.

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About Condé Nast Johansens

Condé Nast Johansens is owned by Condé Nast Publications, a wholly owned subsidiary of Advance Publications and Condé Nast International, which publishes 72 magazines around the world including *Vogue*, *Condé Nast Traveler*, *House & Garden*, *Architectural Digest*, *The New Yorker*, *GQ*, *Tatler*, *Vanity Fair*, *Brides*, *Glamour* and *Wired*.

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About The Lodge at Moosehead Lake:

The Lodge at Moosehead Lake is inland Maine's only AAA Four Diamond Award winner for the last fourteen years, 2005 Grand Award winner in the Andrew Harper's Hideaway report and a Condé Nast Johansens North America Recommended Property. The Lodge is a proud member of Select Registry, a group of exceptional inns of North America, Karen Brown's "*Most Romantic*" *Inn Reader's Choice Award of 2007*, *Down East*, magazine's BEST of Maine for 2008 for *Lakeside Romance and Boston magazine's New England Travel & Life's* recent recipient of the 2007 BEST of New England. The Lodge has been singled out from among all the businesses in the lodging category by *Boston magazine's* editors.

Please visit <http://www.lodgeatmooseheadlake.com> for more information.

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